Cadbury, late Queen's favorite, stripped from royal warrant list for first time in 170 years

Cadbury has not been awarded a royal warrant for the first time in 170 years, barring the company from using the Royal Arms on its products for the foreseeable future.

The famous chocolate brand — highly regarded for being the late Queen Elizabeth II's favorite — was one of 100 companies removed from the list of those awarded the globally recognized mark of excellence.

Cadbury and the other dropped companies were informed via a letter of the Crown's decision but were not given a reason why, per Royal protocol.

The only possible hint at a reason is that the withdrawal comes mere months after Ukrainian campaigners wrote to King Charles III imploring that he not grant Cadbury the honor this year because its United States parent company Mondelez was continuing production in Russia while the Russia-Ukraine War pressed on.

Continue reading HERE

Source:

https://nypost.com/2024/12/22/world-news/cadbury-stripped-from-royal-warrant-list-for-first-time-in-170-years/

[Disclaimer]