Kim family's master propagandist dies at 94

North Korea's former propaganda master Kim Ki Nam has died at the age of 94, said state media.

He died due to old age and "multiple organ dysfunction" for which he had been receiving treatment since 2022, said KCNA.

He had spent decades leading propaganda efforts in the totalitarian state, including building a personality cult around the ruling Kim dynasty.

North Korean leader Kim Jong Un attended his funeral early on Wednesday and paid tribute to the "veteran revolutionary who had remained boundlessly loyal" to the regime, the report added.

South Korea's Yonhap news agency likened him to Nazi Germany's propaganda boss Joseph Goebbels, widely known for his mantra "repeat a lie often enough and it becomes the truth".

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